



piggly wiggly

BBQ Brisket Cook-off Rules & Guidelines

Registration is open to the first twenty-five (25) teams/individuals. There is no registration fee, but teams/individuals must provide their own flat brisket to cook.

Teams/individuals will be allowed to set-up starting at 6 am on February 24, 2024. Brisket must be ready for judging at 2 pm.

Teams/individuals will be provided space for a truck, table, and grill.

Teams/individuals may not pre-cook their brisket, but it can be seasoned or marinated prior to cooking.

Four local celebrities will be judging the entries, so the team/individual must provide four samples, each containing one slice per sample.

Teams/individuals may sell their brisket after providing the judges' samples.

The winning team/individual will receive a Backyard Beast 1000 grill, valued at \$1,099.00. The grill will be onsite for the winner to take home the day of the contest, February 24, 2024.

Registration for cook-off participation must be received through the websites of Star 105.3, 107.9 The Beat, and 99.5 Kix Country, no later than February 20, 2024 at midnight. Website addresses are as follows: mystar1053.com, thebeat1079.com, and mykixcountry.com. Registration for the cook-off will be capped at twenty-five (25) teams.

Brisket will be judged on a blind basis (no names attached) by an independent, objective committee of judges using a predetermined set of criteria. Judging will be completed the afternoon of February 24th, 2024 and the winner will be announced the same day.

No purchase necessary. Employees of Piggly Wiggly, Black Crow Media, affiliated entities, participating sponsors/promotional partners, and members of their immediate family, are ineligible to participate or win.

Black Crow Media is not responsible for contest rules or execution of the promotion any further than accepting registration thru the listed stations' websites. Any questions or concerns regarding the BBQ Brisket Cook-off should be directed to Piggly Wiggly, located at 2111 Bemiss Road, Valdosta, Ga, 31602. They can be reached at (229) 333-0525.