



Deadline for Entry: by 5 pm on February 28, 2019

Guideline

Star 105.3, 107.9 The Beat, and Hot 102.7 are proud to honor Black History Month with the 13th Annual Scholarship Essay contest.

This contest is open to all area high school seniors. *Employees of Black Crow Media, affiliated entities, participating sponsors/promotional partners, other radio station employees in the Black Crow Media Group, and the members of their immediate families are ineligible to participate or win.*

This year's topic is as follows:

- **Media...it shapes our world through news, advertising, movies and television. What role do you think it has played over the years in race relations? How has it helped construct or deconstruct stereotypes? Do you believe the state of media in 2019 has a negative or positive influence on today's race relations? Why do you feel this way?**

All essays must be typed and double-spaced with a minimum of 500 words, but not exceeding 1,000 words. No hand-written or late entries will be accepted. **DO NOT PUT YOUR NAME ON THE ENTRY ITSELF.**

Entries must be either hand-delivered, stapled to the completed entry form, to the the offices of Black Crow Media, 1711 Ellis Drive, Valdosta, Ga 31601, or uploaded through the websites of Star 105.3, 107.9 The Beat, Hot 102.7, no later than February 28, 2019 at 5 pm. Website addresses are as follows: mystar1053.com, thebeat1079.com, and myhot1027.com.

Essays will be judged on a blind basis (no names attached) by an independent, objective committee of judges using a predetermined set of criteria. Judging will be completed by March 8, 2019 and finalists will be notified March 11, 2018 and will attend a ceremony at Black Crow Media on Friday, March 15, 2018 at 3pm, where the winner will be announced.

All high school seniors within a single household are eligible to enter. No purchase necessary. Employees of Black Crow media, affiliated entities, participating sponsors/promotional partners, other radio station employees in the Black Crow Media Group, and the members of their immediate families are eligible to participate, win or judge.

Scholarship will be made payable directly to the college/university student account. Scholarship monies will not be issued to an individual. Essay winner(s) will be required to show photo ID, proof of enrollment and sign a release upon acceptance of scholarship.

Star 105.3, 107.9 The Beat, and Hot 102.7 are subsidiaries of Black Crow Media, 1711 Ellis Drive, Valdosta, Ga 31601. Business phone (229) 244-8642.